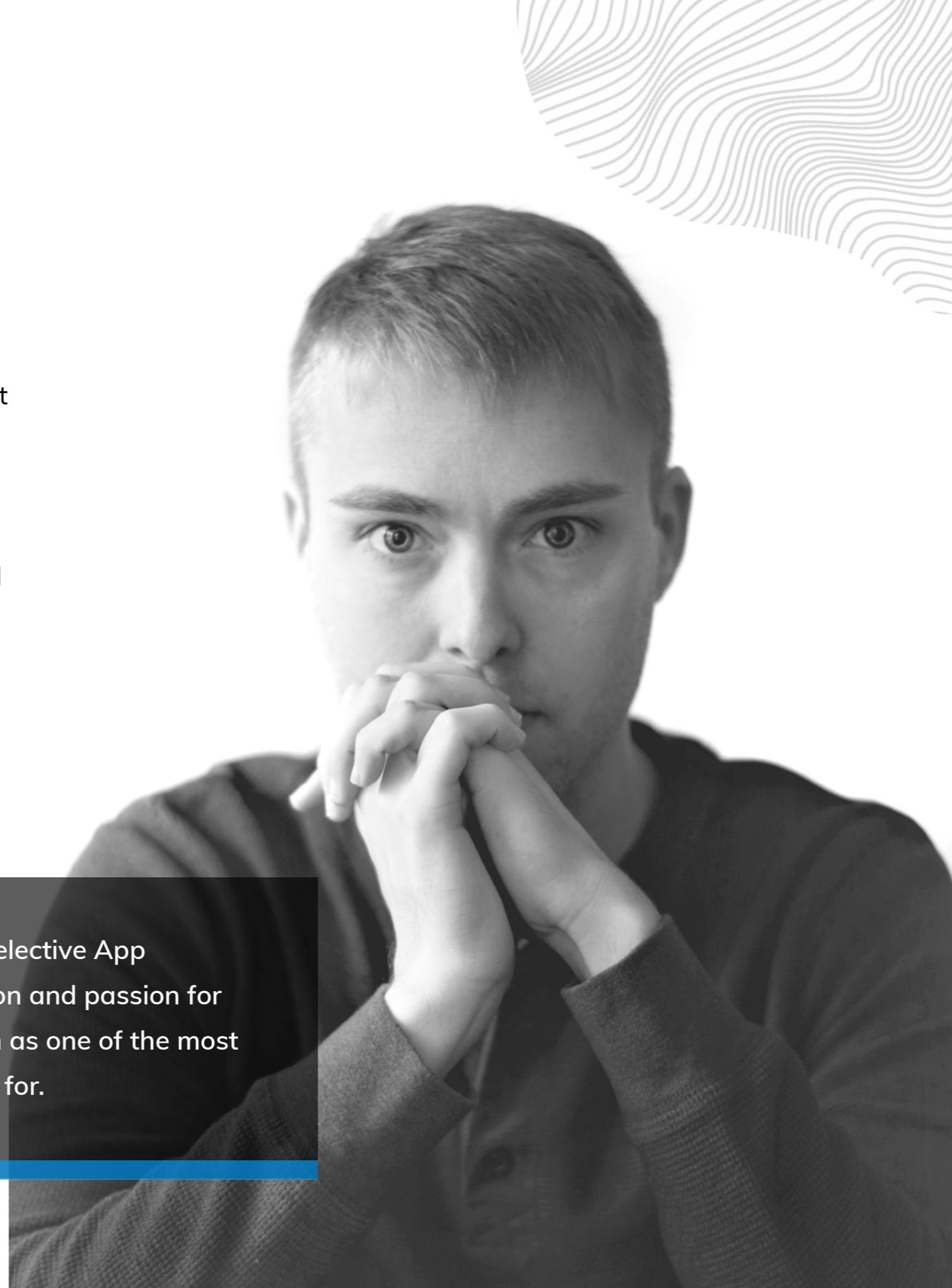


Meet Joel Beasley

- Joel began writing code at age 13 selling his first technology by age 18 for one million dollars. In
- his first three transactions, he developed key
- relationships and began working with Investors and Chief Technology Officers collaborating and
- building products in Real Estate, Law, Finance,
- and Fitness. Today, Joel is an MIT Educated
- Chief Technologist with clients from Startups up
- to Billion dollar companies.

Joel maintains majority ownership of a highly selective App Development Firm [Logic17](#). He has a clear vision and passion for the business of modern technology, placing him as one of the most exciting Chief Technology Officers to watch out for.



Beasley Foundation

In February 2017, Joel's life changed forever when he received some bittersweet news; he was going to be a dad the same month his mother passed away.



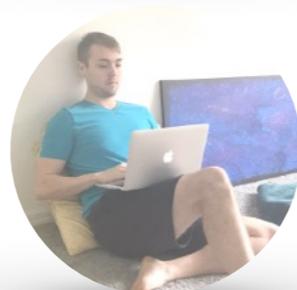
Sticking to his true nature of intention behind action, he teamed up with his brother Mitch and started the Beasley Foundation with his mother's life insurance money. The foundation designs STEM related children's books and donates over 10,000 books to orphanages, homeless pregnant women and children in need.



Joel now lives in Sarasota Florida with his beautiful wife Michelle, daughter Ari and k9 friends Ted, Teddy and Bently. Constantly looking for ways to expand his mind, he relaxes listening to his latest Tony Robbins or Elon Musk on audible.



2018 sees an exciting year lined up for Joel, including the launch of his first book, "Modern CTO," which explores what it's like to be in the space of modern visionaries that are shaping our future.



Launching early 2018 is the "Modern CTO" podcast, featuring conversations with Start-up to Fortune 500 CTO's.

Modern CTO PODCAST

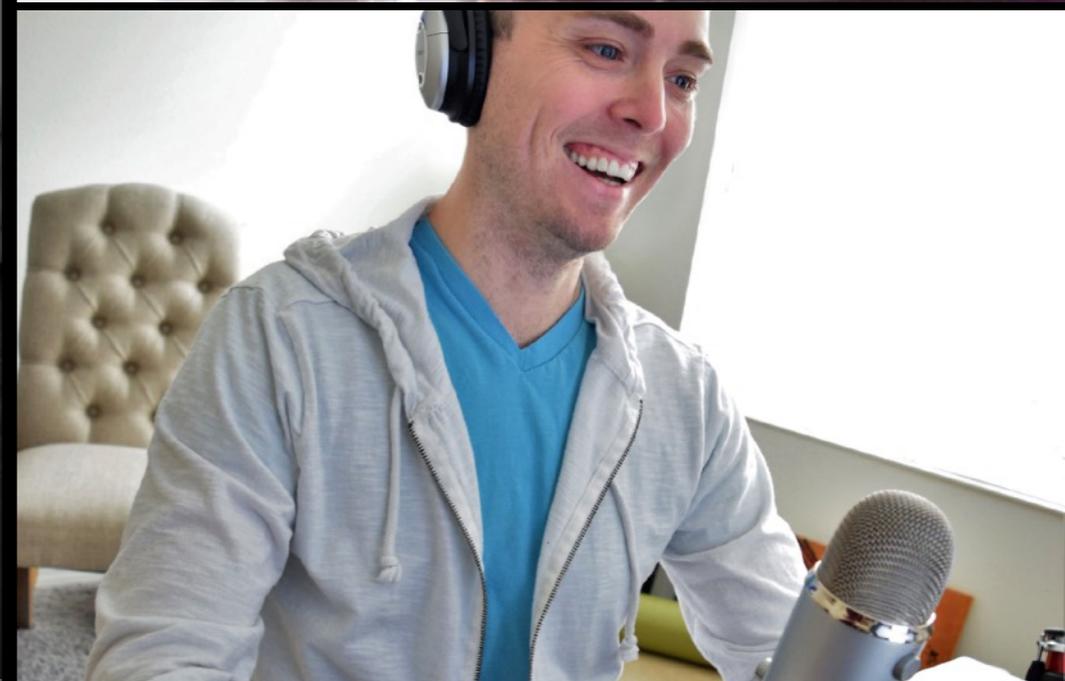


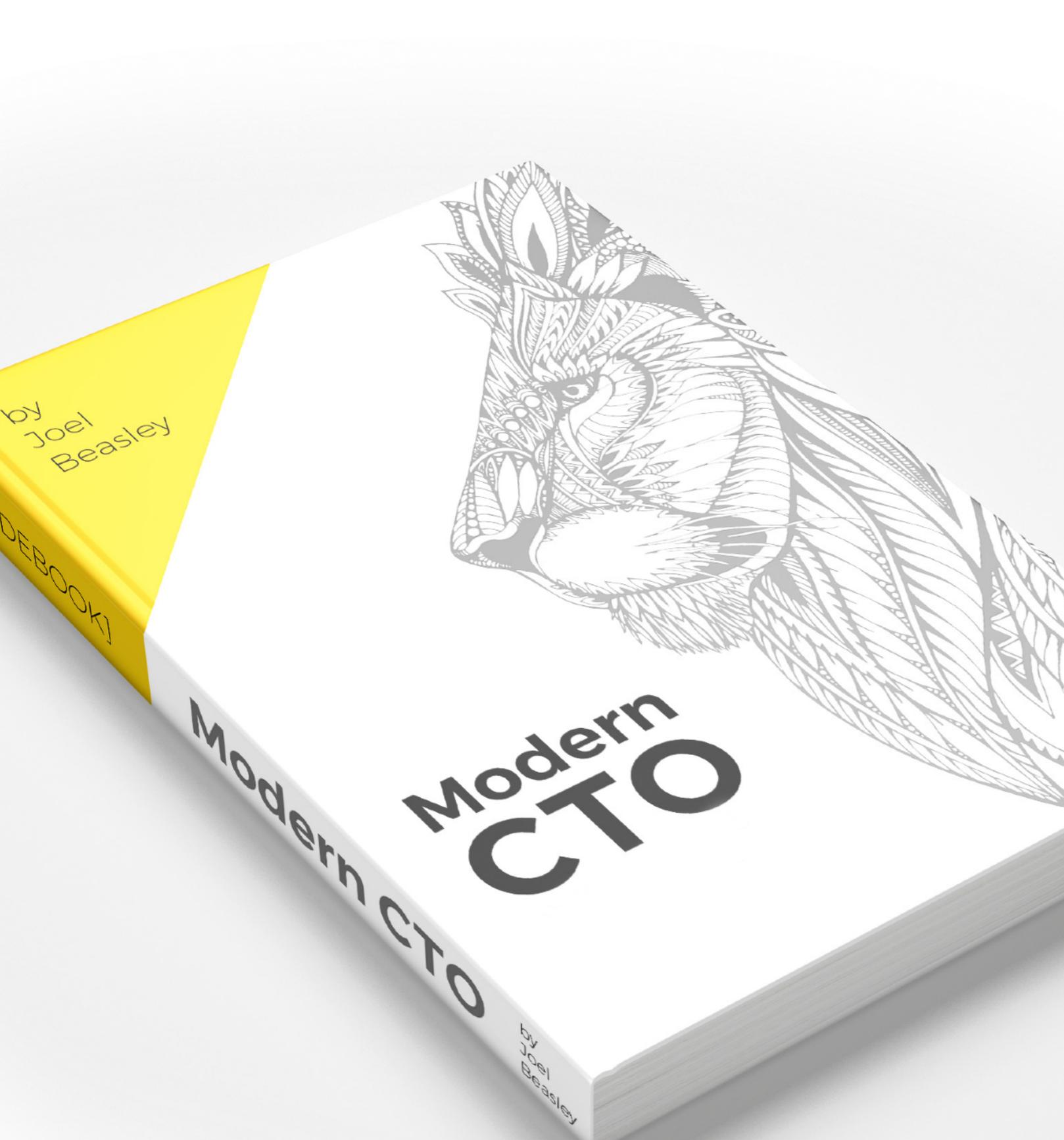
Join the Conversation as Joel Beasley hangs out with the modern visionaries and trendsetters from Fortune 500 companies.

These Chief Technology Officers are who envision and execute the future in Aerospace, Artificial Intelligence and things we can't even comprehend, because they're not invented yet!

Modern CTO is available on your favorite podcast app every Monday.

[Join Modern CTO Podcast](#)





[Pre-Register for book](#)

Modern CTO

In the book Joel covers what he learned in his role as a CTO from ground floor, as a single developer building “something cool”, to the CTO of a multi-million dollar company.

The book covers topics from Joel's experience:

STRATEGY

Should I hire, buy or outbuild my competitor?

REWRITING SYSTEMS

Abandon ship and build a better one.

DEADLINES

How you keep from missing deadlines.

MANAGING

People do not work for money, people work for momentum.

POOR CODE

Spaghetti code MVP Epidemic

SPEAKING UP

Take a risk and sound dumb

PRODUCT

Getting lost in the product: UX mistakes to watch out for.

... plus many more topics for the truly Modern CTO.

Logic¹⁷

Go to Website



WE MAKE APPS

That's what we do. It's that simple, really. We do this for startups to Fortune 500 companies.



WE WANT TO ADD VALUE TO THE WORLD

The difference with us is in our process. We focus on innovative ideas and only take on projects that we believe will be successful.



WE ARE ABOUT THE LONG TERM

Our work is based on building decade long relationships. We are transparent and easily allow our client to move away from us if they would like to, freedom. We have a history of ecstatic clients which you can contact.



WE LIKE TO WORK

We have experience with high traffic app load. Across our platforms we have millions of users. The platforms we build are easily scalable with the right amount of features.



WE DO THINGS RIGHT THE FIRST TIME

All of our code is tested. We are transparent. Client owns the code we write. We are passionate and we are all naturally motivated and self starting, it's a requirement to be on the team. We like to work.



WE ARE IN HOUSE

We don't outsource; our team have over ten years experience. We test our code to ensure we do things right the first time.